

# 2021 EVENT CALENDAR

Last updated 2/19/2021

Upcoming FISA Events

<b>JANUARY</b>		<i>Holidays- Martin Luther King Jr Day 18th(M)</i>
1/15/2021	F	<b>FISA Business Meeting, 7:30 am Teams Call - New Year Prep</b>
1/19 - 1/22		Specialty Food LIVE! (virtual Fancy Food Show) 4 days 24 hrs
<b>FEBRUARY</b>		<i>Holidays- Valentines Day 14th(SU), Presidents Day 15th(M)</i>
2/19/2021	F	<b>FISA Business Meeting, 7:30 am Teams Call</b>
<b>MARCH</b>		<i>Holidays- St Patrick's Day 17th(W)</i>
3/15 - 3/17		C&S West Virtual Show
3/18/2021	TH	<b>Virtual Happy Hour 5:00 - 6:00 pm - Kahoot</b>
<b>APRIL</b>		<i>Holidays- Easter 4th(SU)</i>
TBD		Drive in Movie Night
4/16/2021	F	<b>FISA Breakfast Business Meeting, 7:30 am - Teams Call</b>
<b>MAY</b>		<i>Holidays- Mother's Day 9th(SU), Memorial Day 31st(M)</i>
5/4 & 5/5		"virtual" WAFC Leadership Summit (Live convention cancelled)
5/14/2021	F	<b>FISA Business Meeting, 7:30 am - Teams Call</b>
5/15/2021	S	COH Bike To Hope
5/24/2021	M	Expo West, Anaheim, CA (May 24-27)
5/24/2021	M	Mar Val golf tournament, Woodbridge Golf & Country Club
<b>JUNE</b>		<i>Holidays- Father's Day 20th(SU)</i>
TBD		Virtual "Happy Hour" - Retailer tie in
6/5 & 6/6		Save Mart 350 Race
6/17/2021	TH	COH Bocce ELC Campo di Bocce, Livermore, CA
6/21/2021	M	<b>FISA Golf Tournament &amp; Scholarship Awards Crow Canyon Country Club, Danville</b>

<b>JULY</b>		<i>Holidays- July 4th(SU)</i>
TBD	W	CGAFF Golf Tournament SoCal, Monarch Beach Golf Links, Dana Point
TBD	TU	CGAFF Golf Tournament NorCal, Blackhawk CC
7/22/2021	TH	COH - Tatse of Hope (or August 5)
7/29/2021	TH	<b>FISA Business Meeting, 7:30 am</b>
<b>AUGUST</b>		
8/9/2020	SU	SuperValu Grocers Virtual Expo Show (August 9 -11)
8/16/2020	SU	C&S West Virtual Show (Aug 16-18)
8/5/2021	TH	<b>FISA MIDYEAR Director Business Meeting, 9-11 am</b>
8/12/2021	TH	<b>FISA Business Meeting, 9:00 am</b>
8/21/2021	SA	<b>FISA San Francisco Giants @ Oakland A's /Tailgate BBQ</b>
<b>SEPTEMBER</b>		<i>Holidays- Labor Day 6th(M)</i>
TBD		Safeway PGA Open, Silverado Resort Napa (Sep 10-13 in 2020)
TBD		<b>Virtual Happy Hour - Cheese Board (Tillamook)</b>
9/13/2021	M	Frozen Food 34th Annual Golf , Brookside Country Club
TBD	SU	CGA, Palm Springs, CA (2020 Virtual)
9/30/2021	TH	Advantage Solutions Golf Tournament, Poppy Ridge GC
<b>OCTOBER</b>		<i>Holidays- Columbus Day 11th(M), Halloween 31st(SU)</i>
10/9/2021	SA	City of Hope Festival Ball, San Francisco - Palace Hotel
TBD		<b>FISA Safeway Parking Lot Meet/Greet Lunch - Oktoberfest/Halloween</b>
TBD		<b>Virtual Happy Hour</b>
10/22/2021	F	<b>FISA Business Meeting, 7:30 am Hi Jinks Prep (Elect new board)</b>
10/28/2021	TH	Acosta Golf Tournament, Castlewood CC - Pleasanton
<b>NOVEMBER</b>		<i>Holidays- Election 2nd(TU), Veterans 11th(TH), Thanksgiving 25th(TH)</i>
11/3/2021	W	FRFC Holiday Luncheon- Location TBD
TBD		<b>Hi-Jinks Committee meeting</b>
11/18/2021	TH	<b>FISA Retailer Holiday Luncheon Hi Jinks----Mandatory</b>
<b>DECEMBER</b>		<i>Holidays- Hanukkah starts NOV 28th(SU), Christmas 25th(SA), NYE 31st(F)</i>
TBD		Easter Seals Holiday Food, Wine & Beer Festival